

## Statement on Ethics, Integrity, Transparency

As an ICF Accredited provider, our organization adheres to and emphasizes the International Coaching Federation Code of Ethics. The ICF Code of ethics describes the ICF core values, ethical principles, and standards of behavior for all ICF professionals. Meeting these ethical standards of behavior is the first of the ICF core coaching competencies. You can read more about the ICF Code of Ethics here:

[profectus.is/is/fyrirtaeki-thjalfun-og-fraedsla/annad/sidareglur-nemenda-i-markthjalfanami](https://profectus.is/is/fyrirtaeki-thjalfun-og-fraedsla/annad/sidareglur-nemenda-i-markthjalfanami)

### **Profectus ehf. commits to acting with integrity and transparency.**

We hold ourselves and our participants to the highest level of integrity and strive to be as transparent as possible by explicitly stating measures being taken to provide programs in an ethical manner.

We do not believe in using manipulative or dishonest sales tactics and strive to provide a safe and ethical sales process.

Further, we work to provide fair and equitable pricing for all programs to ensure access and quality of coaching education.